Business Strategy

HiFlex Physio

- HiFlex Physio will open a new Fitness Centre in Perth within two (2) years.
- Existing HiFlex Physio Centres will continue to show an above-market return on investment through excellence of facitlity, staff and operational management.
- HiFlex Physio will hold its current position through followup of memebers who cease to attend (as learned from monthly reviews of client programs), invest greater time in customer relationship management and through continued provision of excellence in service and equipment in the Centres, holsind the costs to no more than CPI increases.
- HiFlex Physio will increase staff training in line with their job roles through holding training with guest experts and accessing external training. It is intended within a year to establish a system where agreed training expenses for university and other job related tertiary training costs are reimbursed to staff to encourage continued learning and development of staff.
- HiFlex Physio intends considering franchising or licensing as an option in the next five years.

1300 555 222

hiflexphysio.com.au

222 Wandoo St Brisbane 4000